

Patriotic Deco Mesh Wreath Recipe



This wreath cost me **\$47.25** to make
(see retail price calculation sheet below on page 5)

My selling price is \$174.87

(Even though calculation sheet says to sell it for \$176.59, I wanted to keep it below \$175)



Patriotic Wreath Recipe Detailed Instructions

(You can see where I purchased supplies on the calculation sheet below on Page 5.)

Mesh

1. Using the instructions from the ebook, I measured 10" loops using the jute colored deco mesh for both the inner and outer ring of a 24" work wreath form. Fluff all the loops.
2. Instead of a second color between the inner and outer rings, I used the same mesh by placing the mesh in the twist ties of the outer ring (detailed instructions for adding a third row of mesh is in the ebook). I did not measure, just eye balled it. I would estimate it was about 8". I want just enough to fill in and add fullness so as not to see the metal frame.

Ribbon

3. Cut nine 14" pieces of ribbon for each ribbon style. Dovetail the ends. Take two ribbon streams and pinch in the middle; twist this middle into the wreath form ties by untwisting the ties already holding the mesh and laying the ribbon in and twisting the ties back. I alternate the ribbon streamers around the wreath form. Video for adding ribbon streamers can be found here: <http://southerncharmwreaths.com/blog/how-to-add-ribbon-streamers-to-deco-mesh-wreaths/>

Sign

4. While the wreath is lying flat on a table, position the sign on the wreath so that it is centered both horizontally and vertically and over two sets of twist ties on each end of the sign. Note where the twist ties will touch the back of the sign. You can use a pencil to mark the back of the sign if needed. For this sign and this wreath, it was about 2" from the ends of the sign.
5. Because this sign was thin, I could not use screw eyes. Instead take two pipe cleaners and use a heavy duty stapler to staple the center of the pipe cleaners at the 2" mark (or where you marked with a pencil) on the back of the sign on both ends of the sign. Shoot a dollop of hot glue on top of each staple to ensure the staple won't pop out. Let the glue cool completely before proceeding.
6. Lay the sign back on top of the wreath and twist the pipe cleaners that are stapled to the sign around the wreath FRAME where the needle ties are. Don't go through the mesh but around the needle ties. Make sure the sign is level. Once the sign is secured, twist the extra pipe cleaner onto itself to form one piece of pipe cleaner. Wrap the excess pipe cleaner around the wreath frame. (Note, after the wreath is completed, hot



glue a silk leaf from the geranium bush over the extra pipe cleaner on the back of the wreath to hid the mechanics)

7. Pull out any ribbon that may be stuck behind the sign.
8. Turn the wreath over on the table. (**TIP – I like to place a dish towel on the table where the sign will be so the table won't scratch the front of the sign**). Locate where you secured the sign over the needle ties on the work wreath form, they should be hidden under the mesh loops. Hot glue these needle ties onto the back of the sign. Let the glue cool completely before proceeding.
9. Turn the wreath back over and fluff any ribbon that was smashed.

Hanger

10. **TIP – When attaching signs to wreaths, I attach the hanger after the sign is attached.** So that I know the sign will hang exactly like I want it too. I prefer at an angle since hanging it exactly horizontal and level is more difficult.
11. Attach a pipe cleaner as a hanger to the top of the wreath and hang it on an easel.

Flowers

12. **TIP – I like to place the flowers completely in my wreath before hot gluing so that I get the placement just right.** Once they are placed the way I like them, I step back to view it at a distance to see if the colors are symmetrical.
13. Position three light blue hydrangeas in a triangle shape across the wreath from each other and hot glue onto twist ties (as described in ebook). In case you forgot, I like to make a hole with one twist tie, place the hot glued stem of the flower through this hole, then wrap the second twist tie around the first and entire flower stem so that the stem is both hot glued and wired. **TIP – Have the flower head of the hydrangeas facing in different directions (down, out and straight on) like they grow in nature to make them look more real.**
14. Divide the cherry blossom bush by cutting off five stems from the bush. Using wire cutters, cut off the bottom leaves from the stems. Hot glue and wire onto every other needle tie on the outer ring of the wreath form. Because these stems are long, bend the stems around the wreath counter clockwise so that they do not stick straight out. **TIP – When you bend the stems, it forces the eye to flow around the wreath and looks more natural.**
15. Cut three flower stems from the geranium bush and hot glue and wire these into the needle ties as described in ebook in a triangle pattern between the hydrangeas.
16. Hot glue the last cherry blossom stem into the needle tie of the inner ring so that it flows over the top of the sign.



Back

17. Finish off the back of the wreath by cutting long stems short. Hot glue geranium leaves (or any leftover silk leaves you have on hand) over the areas where pipe cleaners are wrapped around the wreath frame. Hot glue more silk leaves over needle ties so that it flows with the other leaves covering the pipe cleaners. This way it looks more like decoration than used to cover up mechanics.

If you have any questions on this wreath recipe, please address it in the forum using this direct link (note the link will only work once you have logged into the forum since it is password protected). <http://southerncharmwreaths.proboards.com/thread/493/patriotic-wreath-recipe>



Patriotic Wreath Recipe Retail Price Calculation

Retail Price Calculation Worksheet

Use this worksheet to calculate your listing price for online sales.

southerncharmwreaths.com

A Mechanics

List your mechanics (wreath base, glue sticks, wire, hardware, wood picks, tape, pipe cleaners, deco mesh material, etc.).

	Conf	Item #/UPC Code	Item Description	Item Color	Store	Qty	Cost/Item	Total Cost (cost x qty)
Example:	<input checked="" type="checkbox"/>	LT493-23409	wire wreath form	yellow	Trendytree.com	1	\$ 6.99	\$ 6.99
1	<input checked="" type="checkbox"/>		Deco Mesh	Jute/Natural	Carolina Pottery	1	\$10.50	\$ 10.50
2	<input checked="" type="checkbox"/>		glue sticks		Sims Pottery	1	\$ 0.20	\$ 0.20
3	<input checked="" type="checkbox"/>		pipe cleaners	red	Hobby Lobby	3	\$ 0.10	\$ 0.30
4	<input checked="" type="checkbox"/>		24" Elevated Work Wreath	baby blue	Sims Pottery	1	\$ 4.50	\$ 4.50
Total Cost Mechanics								\$ 15.50

B Flowers

List any silk floral stems and/or picks used to design your wreath.

	Conf	Item #/UPC Code	Item Description	Item Color	Store	Qty	Cost/Item	Total Cost (cost x qty)
Example:	<input checked="" type="checkbox"/>	351114	silk gerber daisies	pink	Michael's	1	\$ 3.15	\$ 3.15
1	<input checked="" type="checkbox"/>		Hydrangea Stems	Pale Blue	Carolina Pottery	3	\$ 3.99	\$ 11.97
2	<input checked="" type="checkbox"/>		Geranium Bush (\$7.99/10=\$.799)	Red	Carolina Pottery	3	\$ 0.80	\$ 2.40
3	<input checked="" type="checkbox"/>		cherry blossom bush (\$2.60/10=\$.26)	White	Sims Pottery	5	\$ 0.26	\$ 1.30
4	<input type="checkbox"/>							\$ -
Total Cost Flowers								\$ 15.67

C Ornaments/Signs

List any ornaments used (balls, figurines, butterflies, etc.) as well as any signs (Welcome, Merry Christmas).

	Conf	Item #/UPC Code	Item Description	Item Color	Store	Qty	Cost/Item	Total Cost (cost x qty)
Example:	<input checked="" type="checkbox"/>	8094502460	shatterproof 80m balls	pink	Hobby Lobby	1	\$ 3.15	\$ 3.15
1	<input checked="" type="checkbox"/>		Distressed Freedom Sign	Red White Blue	Hobby Lobby	1	\$ 9.99	\$ 9.99
Total Cost Ornaments/Signs								\$ 9.99

D Ribbons

List any ribbons used. You will need to calculate the cost per yards by dividing the price by the number of yds on spool.

	Conf	Item #/UPC Code	Item Description	Item Color	Store	Yds	Cost/Yrd	Total Cost (cost x yds)
Example:	<input checked="" type="checkbox"/>	4093457892	wired 2.5inch sheer w/pink polka dot		A&B Floral	9	\$ 0.35	\$ 3.15
1	<input checked="" type="checkbox"/>	= \$7.99/10 yards = .79	2.5" turquoise white polka dot		Carolina Pottery	3.50	\$ 0.79	\$ 2.77
2	<input checked="" type="checkbox"/>	= \$5.90/10 yards = .59	2.5" burlap red chevron		Sims Pottery	3.50	\$ 0.59	\$ 2.07
3	<input checked="" type="checkbox"/>	= \$8.9/50 yards = .18	1.5" denim blue		Sims Pottery	3.50	\$ 0.18	\$ 0.63
4	<input checked="" type="checkbox"/>	= \$8.90/50 yards = .18	1.5" red gingham		Sims Pottery	3.50	\$ 0.18	\$ 0.63
5	<input type="checkbox"/>							\$ -
6	<input type="checkbox"/>							\$ -
7	<input type="checkbox"/>		14 inch streamers x 9 streamers			126		\$ -
8	<input type="checkbox"/>			/ 36" in a yard		3.5		\$ -
9	<input type="checkbox"/>						\$ -	\$ -
10	<input type="checkbox"/>						\$ -	\$ -
Total Cost Ribbons								\$ 6.09

E Total Cost & Calculate Retail Cost

This area will calculate your Total Retail Price. Feel free to change wholesale mark-up, handling fee, and shipping box price.

Total Wholesale Cost	\$	47.25
(Total: A + B + C + D)		
Enter your mark-up %		200%
Retail Cost	\$	141.74
(Wholesale x % mark-up)		
Enter Labor % (if any) Normal range is bw 20% -25%		20%
	\$	28.35
Shipping/Handling Fee	\$	3.00
Strong Shipping Box Cost	\$	3.50
Total Retail Price	\$	176.59
(Retail + Handling + Box Cost)		

F Profit

This area will calculate your profit, including if you choose to offer a discount to your clients.

Yippee! Your Profit	\$	129.34
Enter discount % Here		20%
	\$	141.27
Profit After Discount	\$	94.02